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GENERAL INFORMATION

Pinterest Clone Script is our latest Enterprise Solution that allows you to run a similar social community just like Pinterest.com. Pinterest is the latest social networking site with a visually appealing pinboard interface. Users can collect photos and videos and then link to products they love and share to the world by creating their own pinboards. Users can also follow the pinboards of other people whom they find interesting.

1.1 System Overview

Plugins

- **Video Module**: Pinterest Clone Script allows your users to insert Youtube video link when adding a new pin which will automatically add the pin as a Video Pin and list it under the Video category
- **Social Module**: Registration and login has never been so much easier with full integration with FaceBook and Twitter connect to satisfy the instant gratification for your users and access your Pinterest Clone site instantly without the hassle of a new account registration

User Features

- User-interface similar to Pinterest.com
- Multi-language support
- Pin Search Engine
- Allow users to view pins by Categories, All pins, Popular Pins, Video Pins
- Signup / Login member account system
- Create Boards - users can create board based on any topics or interest
- Add Pins (Supports both Image and Video Pins)
- Upload Pins - Upload images directly from your desktop
- Share Pins on Facebook, Twitter, HTML embedded code
- Ability to Repin, Comment on Pins, Like Pin, Set Pin as Favorite, Report Pins
• Follow/Unfollow users
• Auto-loading of more pins when users scroll down to the bottom of the browser to view more pins
• Pin it bookmarklet - Users can add "Pin It" button to their web browser which allows users to push the "Pin It" button to automatically grab an image from any website and add it to one of the pinboards

• User Account
  o User Profile: User profile page with activity feeds, RSS feed, user details such as number of followers/following, pin boards, pins, likes, favorites
  o Invite Friends: invite friend to join your pinterest clone site
  o Boards: Ability to edit/delete user's boards
  o Pins: User can edit/delete pins
  o Likes: View list of pins that user has liked
  o Favorites: View list of favorite pins
  o Settings - Edit member details, upload profile image, set notifications, change password

Admin Features

• Website Statistics Overview
• Ability to mass email all members
• Manage Category - Add/Edit/Delete categories for your Pinterest Clone site
• Manage Users - Search/Edit/Delete users. One-Click access to instant suspend/unsuspend members and view user login history for your Pinterest Clone site to check for unauthorized access.
• Manage Boards - View/Delete pinterest boards created by your members. Admin can also view/edit the pins listed in each board
• Pin Report Module - Pinterest Clone Script allows the admin to view the list of pins that have been reported by your users that violates the terms of use on your site and admin has one-click access to disable these pins
• CMS Manager - Admin can manage the sub-section static pages on the page such as Help/About/Copyright page. Built in HTML editor which allows the admin to customize the content
• Site Settings - Edit admin name, email password, site URL, site slogan, enable/disable maintenance mode
• Server Requirements

  • MySQL (version 5 or higher)
  • PHP (version 5 or higher)
  • Mod_Rewrite
  • CURL
  • GD library (version 2 of higher) for PHP
1.2 Installation Instructions

1. Unpack all files to the desired folder (example: /public_html) and upload them to server thru FTP.

2. Set permission 777 for the following directories:
   /public/pinimages
   /public/pinimages/smallthumb
   /public/pinimages/thumb
   /public/profileimages
   /public/profileimages/smallthumb
   /public/profileimages/thumb
   /public/preview
   /templates_c

3. Create new database and upload /SQL/pinterest.sql using a MySQL Db manager such as PHPMyAdmin

4. Database Connection

4.1 Open /configs/config.php and change the following parameters:
   'host' => 'DBSERVER'
   'user' => 'DBUSER'
   'pass' => 'DBPASS'
   'name' => 'DBNAME'
4.2 Open /admin/lib/config/config.php and change the following parameters:

if (!defined("DB_SERVER")) define("DB_SERVER","DBSERVER");
if (!defined("DB_NAME")) define("DB_NAME","DBNAME");
if (!defined("DB_USER")) define ("DB_USER","DBUSER");
if (!defined("DB_PASSWORD")) define ("DB_PASSWORD","DBPASS");

Note: Your DBSERVER is usually defined as localhost

5. Facebook Connection

Open /config.php and change the following parameters:

define("FACEBOOK_APPID","YOUR FACEBOOK APPID");
define("FACEBOOK_SECKEY","YOUR FACEBOOK SECRETKEY");

6. Twitter Connection

Open /classes/lib/secret.php and change the following parameters:

$consumer_key = 'YOUR TWITTER CONSUMER KEY';
$consumer_secret = 'YOUR TWITTER SECRET KEY';

Note: In the Twitter application setup, please set the twitter callback url to http://www.yoursite.com/twitter_login.php

7. Server Configuration

7.1 Open /configs/constants.php and change the following parameters:

define("BASE_URL","YOUR DOMAIN URL");
define("SITE_TITLE","YOUR SITE NAME");
define("DIRECTORY_URL","$_SERVER['DOCUMENT_ROOT']."/");

**Note:** For directory url, if you are installing on a sub-directory (i.e yoursite.com/pinterest), please replace "/" with "/pinterest/"

7.2 Open the following files:
/public/js/pin-setting.js
/public/js/profilepin-setting.js
/public/bookmark/js/pinmarklet.js
and change following parameters
var baseurl="YOUR DOMAIN URL";

8. Running the software

Admin Login: http://www.yoursite.com/admin/?uid=admin Default email: support@fociki.com, password: support
1.3 User Access Levels

There are 3 types of users in the system.

- **Guest User**
  
  a) Browse Site Pages  
  b) Browse PINs  
  c) Filter PINs based on Categories  
  d) Register on site  
  e) Report PIN  
  f) Embed PIN

- **Registered User**
  
  a) Browse Site Pages  
  b) Browse PINs  
  c) Filter PINs based on Categories  
  d) Login into the account  
  e) Create Board  
  f) Add PIN  
  g) Upload PIN  
  h) Like/Unlike  
  i) Comments  
  j) Favorite/Un-Favorite  
  k) Repin  
  l) Follow/Unfollow  
  m) Report PIN

- **Administrator**
  
  a) **Manage Category:** In this section admin can add/edit/delete the categories of the system. There is an option to mark the Home page flag for showing category in the menu.  
  b) **Manage Users:** In this section admin can edit/delete user(Member) of the system. There is an option to mark the user active/inactive flag. There is another option to **Send Messages** under Manage Users Section. It allows the admin to send message to all the users. Admin can view the login history
of the users also.
c) **Manage Boards:** In this section admin can view/delete the boards created by the members. Admin can view/delete the pins of the board as well. Admin has option to Active/Inactive a PIN.
d) **Report PIN:** Admin can see the list of the reported pins by the users. And admin can approve/disapprove the pins.
e) **Manage Site Content:** Admin can edit the content of the static pages.
f) **Settings:** Admin can edit the settings of the system and change the password also.
GETTING STARTED

2.1 System Menu

2.1.1 User Home Page

This is landing page of the site. Users see this by default.

2.1.2 Filter PINs by Category

If user mouse over on “Everything”, the dropdown menu will show the available categories and on clicking the category, PINs will be filtered accordingly.
2.1.3 Options for a PIN
If a user mouse over a PIN, the system will display options for Repin, Like, Favorite and comment on a PIN. If a user is not logged in, it will then be taken to login page.

2.1.4 Login Page
A new user will have different options to login in the system. They can also login by facebook or twitter.

2.1.5 Signup Page
This is the page to create a new account in the system.
2.1.6 Create Board

After login, member will see “Add+” sign on top of the page. If the member clicks on “Add+”, an option to Create Board will instantly appear.

If a member will click on Create Board option, they will see the next window to create a board.

After creating a board, the member will be directed to the board page.
2.1.7 Add PIN
After login, member will see the “Add+” sign on top of the page. If the member clicks on the “Add+”, they will see a window to Add PIN.

Here member can add a pin from other URLs such as http://www.design-milk.com.

User need to select the board and write the description about the pin before adding into the site.

2.1.8 Upload PIN
After login, member will see the “Add+” sign on top of the page. If the member clicks on “Add+” then they will see a window to Upload PIN.

Here the member can upload a PIN from the local computer.
2.1.9 Invite Friends
Members will be able to Invite Friends under member account on top of the page by clicking on Invite Friends and they will see the page to invite their friends on the site. Member can send also personalize messages.

2.2.0 Boards
Member will be able to see the Boards under member account on top of the page. If the member clicks on Boards, they will land on their master board page. If the member is logged in, they can edit the board and for the visitors, they will be Follow link to member. Here you can view the quick stats as well as the member’s (Boards, Pins, Likes and Favorites). On the left hand side member’s activity feeds are displayed.

2.2.1 Pins
Member will view the Pins under the member account on top of the page. If the member clicks on Pins, they will land on their Pins master page. If the member is
logged in, they will find the option to **edit the pin** on mouse over the PIN image and for the visitors there will be links for **like, Repin, Favorite and comments.**

2.2.2 Likes
Member will view the Likes under member account on top of the page. If the member clicks on Likes, they will land on their Likes page. Here member will find the options on mouse over for **Unlike, Repin, Favorite/Unfavorite and comments.**

2.2.3 Favorites
Member will view the Favorites under member account on top of the page. If the member clicks on Favorites, they will land on their Favorites page. Here member will find the options on mouse over for **Like/Unlike, Repin, Unfavorite and comments.** And for visitors, options will be **Like, Repin, Favorite and comments.**

2.2.4 Settings
The Settings page is located under the member account on top of the page. Here members can edit their profile data and set their notifications. They will find the option to change the password as well.
2.2.5 Pin It Button

If user clicks on help they will land on this page. Here the user can bookmark after drag and drop on their bookmarks bar. This will help members to automatically grab images from other sites while surfing.

If the member clicks on “Pin it” in bookmarks, they will be shown a list of images to Pin on your Pinterest Clone Site

If the member clicks on “Pin This” button, the member be directed to the page to select their board and enter pin description to pin the image. After clicking the “Pin It” button, the pin will be added to your Pinterest Clone site
2.2.6 Copyright
Data of this page is handled by the admin area. If users click on “copyright” link, they will land on this page. This page also has other static pages options to navigate.

2.2.7 Contact Us
This is the contact us form to send the mail to site administrator.

2.2.8 Search
Users can search PINs based on Board name, Pin Description etc....
2.2.9 Popular
It will list the PINs based on maximum number of likes, comments, views.

2.3.0 Select Language
This option enables users to view the site in their local language.